

## Original Article

## Effect of Educational Intervention on Nursing Students' Attitudes Toward Complementary and Alternative Therapies

**Ismail Toygar, PhD, RN**

Ege University, Faculty of Nursing, Internal Nursing Department

**Sadık Hancerlioglu, PhD, RN**

Ege University, Faculty of Nursing, Internal Nursing Department

**Irem Gul**

Intern Nurse, Ege University, Faculty of Nursing

**Seren Yondem**

Intern Nurse, Ege University, Faculty of Nursing

**Irem Yilmaz**

Intern Nurse, Ege University, Faculty of Nursing

**Correspondence:** Ismail Toygar, Ph.D. R.N., Ege University, Faculty of Nursing, Internal Nursing Department E-mail: ismail.toygar1@gmail.com,

### Abstract

**Background:** Attitudes towards complementary and alternative therapies (CAT) among health professionals are generally reported negatively. This causes the patients to hide what they used as a CAT. As a potential future member of nursing profession, the attitudes toward CAT among nursing students are important.

**Objective:** This study aimed to evaluate the effect of educational intervention on nursing students' attitudes toward complementary and alternative therapies.

**Method:** The study was a quasi-experimental and prospective study and conducted in a nursing faculty of a public university. A 14 week (28 hours – 2 hours per week) complementary and alternative therapies education were given to the 47 nursing students. Data were collected with Holistic Complementary and Alternative Medicines Questionnaire (HCAMQ - ranged from 11 to 66 points, lower points show more positive attitudes)

**Results:** Participants (80.9% women, 22.06±1.45 years old) reported that the most common CAT used by participants is phytotherapy with 23.4%. The mean of HCAMQ total score was 32.9±4.58 before and 26.8±4.18 after the education. There were significant differences between before and after education ( $p<0.001$ ).

**Conclusions:** It was found that the educational intervention was an effective method to improve attitude towards complementary and alternative therapies.

**Key Words:** Complementary and Alternative Therapies; Educational Intervention; Nursing Students; Attitudes.

### Introduction

Complementary and alternative therapies (CAT) include a wide range of health-related practices and products. Complementary and alternative therapies are divided into two categories: natural products such as phytotherapy or dietary supplements, and mind and body practices such as acupuncture, chiropractic, massage, reflexology, meditation or yoga (Lindquist et al., 2018; Field, 2009). Complementary and alternative therapies acceptance and usage in the western countries and science have dramatically increased in recent decades (Frass et al., 2012; Clarke et al., 2015). It is much more common especially in chronic diseases

such as cancer, diabetes mellitus (Ogbera et al., 2010; Horneber et al., 2012). Researches on CAT have also increased significantly in western countries in recent decades. According to the National Center for Complementary and Integrative Health (NCCIH), 38% of adults use complementary therapies in the United States. In Europe, 25.9% of the general population had used CAM in 12 months (Kemppainen et al., 2018; Hunt et al., 2010). With the increase in studies about it, CAT is becoming included in evidence-based practice. However, the attitudes toward the CAT vary according to the groups. For example, the attitudes of the general population towards CAT is reported to be generally

positive. However, the attitudes towards CAT among healthcare professionals is generally reported to be negative (Trail-Mahan et al., 2013). However, it was reported in the literature that the patients whose healthcare professionals know and practice CAT have 0-30% lower health care costs and mortality rates (Kooreman and Baars, 2011; Herman et al., 2012). The differences between the attitudes of health professionals and patients cause conflict between them. Health professionals have ignored the CAT. Thus, patients are often using CAT before taking professional advice. It was reported that 20% to 77% of the cancer patients do not disclose their CAT usage to health professionals (Davis et al., 2012). When they examine why the patients do not disclose their CAT usage, Oh et al. (2010) reported that the patients' main reasons are "doctor did not ask about the use of CAM" (40%), "thought CAM would not affect their conventional treatment" (29%), "thought doctors do not know much about CAM" (18%), and "afraid that the doctor would not approve" (15%). As long as health professionals do not approve of the patients' CAT usage, patients will continue to disclose their CAT usage to health professionals. Health professionals cannot understand their patients prior to use such therapies and cannot provide reliable sources of information to their patients unless they do not accept CAT and improve their attitudes toward CAT (Trail-Mahan et al., 2013). So, it is necessary to improve the attitudes of health professionals toward CAT. Institute of Medicine (2005) reported that CAT-related education is necessary for health professionals to advise their patients about the other complementary or alternative care options. The educational intervention is one of the most common methods to improve attitudes and knowledge. It was reported in the literature; educational intervention is an effective intervention to improve attitudes in different groups (Economou et al., 2012; Soares et al., 2013; Seidel et al., 2013). This study was conducted with the aim of determining the effect of CAT education on the attitudes of nursing students towards CAT.

**Materials & Methods:** The study had a quasi-experimental and prospective design and conducted in a Faculty of Nursing of a public university between January – June 2019.

**Participants:** To determine sample size, Paired sample t-test approach was used for the single-group sample size calculation in the before-after education. Accordingly, within the 95% confidence interval limits ( $\alpha = 0.05$ ), at 0.80 power and in the medium effect size ( $d_z=0.5$ ), the minimum number of samples was calculated as 27. Students ( $n = 56$ ) who are in 3<sup>rd</sup> years in nursing education were the

universe of the study. The reason for choosing these students is that they have successfully finished all the fundamental theoretical lessons about health, diseases, treatment, and care. Nine students declined to participate in the study and study were carried out with 47 students.

**Intervention:** For the educational intervention; 14-week and 2 hours per week (totally 28 hours) training about CAT was planned. In this training, CAT that accepted and allowed to usage by the Ministry of Health of the relevant country (Table 1) and the studies about these methods were discussed. For this education, PowerPoint presentations and pressed materials were used. The presentations and pressed materials were prepared by researchers with regards to current literature (Lewith et al., 2010; Micozzi, 2018; Lindquist et al., 2018; Kalner and Wellman, 2014).

**Data Collection:** Data collected from the students before the first training and three weeks after the last training. Student identification form and the Holistic Complementary and Alternative Medicines Questionnaire (HCAMQ) used to collect data.

**Student identification form:** This form was developed by the researchers according to literature. The form included age, gender, income level, the place where they were living, the use of Phytotherapy or not as complementary or alternative, and the use of any CAT.

**Holistic Complementary and Alternative Medicines Questionnaire (HCAMQ):** This is an 11 item, the self-completed questionnaire that measures attitudes to complementary and alternative medicine and holistic health beliefs. The scale has two subscales that are holistic health and complementary and alternative therapies. The questionnaire is valid and reliable in Turkish society. The lowest score in this questionnaire is 11 and the highest score is 66. A lower score indicates a more positive attitude towards holistic health belief and CAT (Hyland et al., 2003; Erci, 2007).

**Data Analysis:** Power calculation of the study was performed using the G-Power 3.0 program. Data were analyzed with IBM SPSS 25.0 package program. Descriptive statistics for the study are given in numbers ( $n$ ) and percentages (%). Data were analyzed using parametric tests if the normal distribution assumptions were met and using nonparametric tests if the normal distribution assumptions failed. The results of the parametric tests are given as mean values and standard deviations; the results of the nonparametric tests are given as the median, minimum, and maximum values. For dependent multiple group comparisons, the Friedman test was applied, and the Dunn test was used to determine the pairs that met the

significance criteria.  $p < 0.05$  was determined to be the level of significance.

**Ethics:** Written approval to conduct the research was obtained from Scientific Research and Publication Ethics Committee of relevant university (protocol number 236), from the relevant Faculty of Nursing, and from the students who participated in the study.

## Results

Of 47 participants, %80.90 were female, 40.40% were living in town, 93.60% did not have any chronic disease, and the mean age was  $22.1 \pm 1.45$  years. Most of the parents of students were primary school graduates. Most of the participants (83%) reported that their income is equal to their expenses (Table 2). Phytotherapy is the most common method used by students. 53.2% of students are using phytotherapy and 72% were using phytotherapy as complementary medicine. 25.5% of the students were using any CAT other than phytotherapy (Table 3). The CAT education decreased the scores in the Holistic Health subscale ( $p < 0.001$ ), Complementary and Alternative Therapies subscale ( $p < 0.001$ ), and the total score ( $p < 0.001$ ). CAT education decreased the score of males and females. However, for males, there were only statistically significant differences in Holistic Health subscale ( $p = 0.010$ ) between the before and after education. For females, there were statistically significant differences between the before and after education in both subscales ( $p < 0.001$ ) and the total score ( $p < 0.001$ ). The CAT education decreased the total score of the students whose family had lower income ( $p = 0.036$ ) and higher income levels ( $p < 0.001$ ). For the students who are living in a village, there were no significant differences in both subscales (HH;  $p = 0.414$ , CAT;  $p = 0.218$ ) and the total score ( $p = 0.130$ ) between the before and after the education (Table 4).

## Discussion

Complementary and alternative therapies usage have increased in recent years. The attitudes of health professionals, especially nurses, toward CAT are becoming more important, as more people tend to use CAT (Lindquist et al., 2018). In the current study, we studied attitudes toward CAT in nursing students who are potential members of this profession. More than half of the students reported that they used at least one form of phytotherapy in their life. In their study, Khorasgani and Moghtadaie (2014) reported that phytotherapy is the second most common method known and used by nursing students. Yildirim et al. (2010) reported that phytotherapy is one of the most well-known complementary and alternative therapies among nursing students. Nworu et al. (2015) reported that

approximately 70% of the students have used at least one form of herbal therapies. Herbs have been used in the treatment of symptoms or diseases for thousands of years and it is still the most common CAT in most societies. Because people tend to believe that natural is best and in fact that natural is safe (Ramzan, 2015, p555-566). We think this is why phytotherapy is the most common method in our study and in the literature. We found that an educational intervention with nursing students is an effective way to improve positive attitudes toward CAT. Hessing et al. (2004) reported that educational intervention with oncology nurses is effective in improving knowledge about CAT and attitudes towards CAT. In a systematic review assessing CAT education for the medical profession, Quartey et al. (2012) stated that positive changes were mostly reported after the educational intervention. Our results reflect this literature. Females had more positive attitudes before and after education than males, and there were significant differences between females and males after the educational intervention. Nedrow et al. (2007) also reported that female students had more positive attitudes than male students at five health professional schools. Cobb (2016) reported females had more positive attitudes than males toward CAT. Alwhaibi and Sambamoorthi (2015) reported that ever CAT usage and CAT usage in the last 12 months was significantly higher in female than male. Students from families with higher income levels show more positive attitudes toward CAT before and after the educational intervention. In a systematic review assessing use and acceptance of complementary and alternative therapies among the general population, Frass et al. (2012) stated that some studies reported higher income level shows higher acceptance and usage of CAT. Alwhaibi and Sambamoorthi (2015) reported that women with lower income levels were less likely to use CAT. However, there are some studies that reported that there are no differences among the different income levels CAT usage and attitudes (Kupferer et al., 2009). Ganasegeran et al. (2014) reported that CAT usage among people with low-income (82.6%) is higher than people with high income (47.5%) in Malaysia. We thought that this difference is about the reimbursement system of the countries. In some countries, patients often do not extra pay for modern therapies, drugs and healthcare systems (Franken et al., 2012; Whedon et al., 2017). So, CAT usage is an extra cost for the patients who are living in these countries. However, in other countries, patients have to pay for modern therapies, drugs, and healthcare systems and in these countries, CAT is an inexpensive method for patients (Quek, 2009; Bamidele et al., 2009; Ganasegeran et al., 2014).

This variety results in differences in CAT usage between the income levels according to countries.

METHODS	
Phytotherapy	Apitherapy
Acupuncture	Prolotherapy
Cup Therapy	Osteopathy
Hirudotherapy	Reflexology
Hypnosis	Homeopathy
Ozone Therapy	Chiropractic
Mesotherapy	Music Therapy
Larva Therapy	

**Table 1: Complementary and Alternatives Therapies accepted by Ministry of Health**

**Table 2. Distribution of Students by Sociodemographic Characteristics**

	n	%
<b>Gender</b>		
Male	9	19.1
Famale	38	80.9
<b>Marital Status</b>		
Married	1	2.1
Single	46	97.9
<b>Mothers education</b>		
illiterate	4	8.5
Literate	2	4.3
Primary education	40	85.1
High school	1	2.1
<b>Fathers education</b>		
illiterate	1	2.1
Literate	2	4.3
Primary education	27	57.4
High school	8	17
University	9	19.1
<b>Living in</b>		
Metropolitan	16	34
City	7	14.9
Town	19	40.4
Village	5	10.6
<b>Total income of family</b>		
Income less than expense	6	12.7
Income equal to expense	39	83
Income higher than expense	2	4.3
<b>Chronic disease</b>		
Yes	3	6.4
No	44	93.6

**Table 3.** Distrubition of used any phitotherapy or any other CAT

	n	%
<b>Used any phytotherapy</b>		
Yes	25	53.2
No	22	46.8
<b>If yes – used as</b>		
Complementary	18	72
Alternative	7	28
<b>Used any CAT except phytotherapy</b>		
Yes	12	25.5
No	35	74.5

**Table 4.** Subscale and scale total mean points according to groups

	Holistic Health			Complementary and Alternative Thearapies		
	Before	After	p	Before	After	p
<b>Gender</b>						
Male	12.9±2.03	11.0±3.64	p=0.010	20.8±4.92	18.6±2.30	p=0.243
Famale	12.3±2.45	9.4±2.06	p<0.001	20.4±3.40	16.7±3.18	p<0.001
	p=0.539	p=0.085		p=0.782	p=0.109	
<b>Have any chronic disease</b>						
Yes	13.3±2.52	11.0±2.00	p=0.423	17.0±1.73	16.3±4.93	p=0.878
No	12.4±2.37	9.6±2.50	p<0.001	20.7±3.66	17.1±3.01	p<0.001
	p=0.508	p=0.361		p=0.091	p=0.677	
<b>Living in</b>						
Metropolitan	12.1±2.25	9.4±1.93	p=0.020	19.4±3.79	16.4±3.16	p=0.001
City	12.4±0.98	9.4±2.51	p=0.062	20.9±5.11	17.0±3.46	p=0.075
Town	12.4±2.34	9.8±2.57	p=0.001	21.1±2.90	17.4±3.32	p=0.001
Village	13.6±4.16	10.8±3.90	p=0.414	21.0±4.24	18.2±1.10	p=0.288
	p=0.699	p=0.717		p=0.603	p=0.661	
<b>Income level</b>						
Income less than expense	14.3±2.66	9.5±1.98	p=0.038	19.3±2.50	17.1±2.14	p=0.218
Income equal to expense	12.2±2.28	9.9±2.51	p=0.256	20.7±3.89	17.2±3.21	p=0.150
Income higher than expense	12.5±0.71	6.5±0.71	p<0.001	*	14.0±2.83	*
	p=0.109	p=0.158		p=0.596	p=0.367	
<b>Total (n=43)</b>						
	Before	After	p	Before	After	p
	12.5±2.37	9.7±2.42	P<0.001	20.5±3.68	17.1±3.10	P<0.001

**Limitations:** The study was conducted in one nursing faculty and in one society. While it was sufficient for statistical analysis, the sample size was small. The distribution of gender was not equal, so it wasn't possible to compare subjects between males and females. The data were based on self-reported answers, there was no observation in the study.

**Implications to Education:** In this study, we found that CAT education increases the positive attitudes toward CAT among nursing students. For nursing and all other medical professions, we suggest that CAT should be a part of the curriculum to improve the quality of care of patients and provide the reliable source of information.

**Conclusion:** Educational intervention is an effective method to increase positive attitudes among nursing students toward CAT. Females show more positive attitudes toward CAT than males. People with higher income levels show more positive attitudes towards CAT. Further studies in this field are recommended.

## References

- Alwhaibi, M., Sambamoorthi, U. (2015). Gender differences in the use of Complementary and Alternative Medicine among Adults with Multiple Chronic conditions. *Value in Health*, 18(3), A90-A91.
- Bamidele, J.O., Adebimpe, W.O., Oladele, E.A. (2009). Knowledge, attitude and use of alternative medical therapy amongst urban residents of Osun State, southwestern Nigeria. *African Journal of Traditional, Complementary and Alternative Medicines*, 6(3), 281-288.
- Clarke, T.C., Black, L.I., Stussman, B.J., Barnes, P.M., Nahin, R.L. (2015). Trends in the use of complementary health approaches among adults: United States, 2002–2012. *National health statistics reports*, (79), 1-16.
- Cobb, M.L. (2016). Attitudes Toward Complementary and Alternative Medicine. Available from <https://mds.marshall.edu/cgi/viewcontent.cgi?referer=https://scholar.google.com.tr/&httpsredir=1&article=2043&context=etd> (Accessed 8th August 2019).
- Davis, E.L., Oh, B., Butow, P.N., Mullan, B.A., Clarke, S. (2012). Cancer patient disclosure and patient-doctor communication of complementary and alternative medicine use: a systematic review. *The oncologist*. 17(11), 1475-1481.
- Economou, M., Louki, E., Peppou, L.E., Gramandani, C., Yotis, L., Stefanis, C.N. (2012). Fighting psychiatric stigma in the classroom: The impact of an educational intervention on secondary school students' attitudes to schizophrenia. *International Journal of Social Psychiatry*. 58(5), 544-551.
- Erci, B. (2007). Attitudes towards holistic complementary and alternative medicine: a sample of healthy people in Turkey. *J Clin Nurs* 16(4), 761-768.
- Franken, M., le Polain, M., Cleemput, I., Koopmanschap, M. (2012). Similarities and differences between five European drug reimbursement systems. *International journal of technology assessment in health care*, 28(4), 349-357.
- Frass, M., Strassl, R.P., Friehs, H., Müllner, M., Kundi, M., Kaye, A.D. (2012). Use and acceptance of complementary and alternative medicine among the general population and medical personnel: a systematic review. *Ochsner Journal*, 12(1), 45-56.
- Field, T. (2009). Complementary and alternative therapies research. American Psychological Association Press.
- Gale, N. (2014). The sociology of traditional, complementary and alternative medicine. *Sociology compass*. 8(6), 805-822.
- Ganasegeran, K., Rajendran, A.K., Al-Dubai, S.A.R. (2014). Psycho-socioeconomic factors affecting complementary and alternative medicine use among selected rural communities in Malaysia: a cross-sectional study. *PloS one*. 9(11), e112-124.
- Hessig, R.E., Arcand, L.L., Frost, M.H. (2004). The effects of an educational intervention on oncology nurses' attitude, perceived knowledge, and self-reported application of complementary therapies. *Oncology nursing forum*. 31(1), 71-78.
- Herman, P.M., Poindexter, B.L., Witt, C.M., Eisenberg, D.M. (2012). Are complementary therapies and integrative care cost-effective? A systematic review of economic evaluations. *BMJ open*, 2(5), e001046.
- Horneber, M., Bueschel, G., Dennert, G., Less, D., Ritter, E., Zwahlen, M. (2012). How many cancer patients use complementary and alternative medicine: a systematic review and metaanalysis. *Integrative cancer therapies*, 11(3), 187-203.
- Hunt, K.J., Coelho, H.F., Wider, B., Perry, R., Hung, S.K., Terry, R., Ernst, E. (2010). Complementary and alternative medicine use in England: results from a national survey. *International journal of clinical practice*, 64(11), 1496-1502.
- Hyland, M.E., Lewith, G.T., Westoby, C. (2003). Developing A Measure Of Attitudes: The Holistic Complementary And Alternative Medicine Questionnaire Complementary Therapies In *Medicine*. 11(1), 33–38.
- Institute of Medicine (US) Committee on the Use of Complementary and Alternative Medicine by the American Public. (2005). *Complementary and Alternative Medicine in the United States*. Washington (DC): National Academies Press (US).
- Kelner, M., Wellman, B. (2014). *Complementary and alternative medicine: challenge and change*. Routledge.
- Kemppainen, L. M., Kemppainen, T. T., Reippainen, J. A., Salmenniemi, S. T., Vuolanto, P. H. (2018). Use of complementary and alternative medicine in Europe: Health-related and sociodemographic determinants. *Scandinavian journal of public health*, 46(4), 448-455.
- Khorasgani, S.R., Moghtadaie, L. (2014). Investigating Knowledge and Attitude of Nursing Students Towards Iranian Traditional Medicine: Case Study: Universities of Tehran in 2012-2013. *Global journal of health science*. 6(6), 168-177.
- Kooreman, P., Baars, E.W. (2012). Patients whose GP knows complementary medicine tend to have lower costs and live longer. *The European Journal of Health Economics*, 13(6), 769-776.

- Kupferer, E.M., Dormire, S.L., Becker, H. (2009). Complementary and alternative medicine use for vasomotor symptoms among women who have discontinued hormone therapy. *Journal of Obstetric, Gynecologic & Neonatal Nursing*. 38(1), 50-59.
- Lewith, G.T., Jonas, W.B., Walach, H. (2010). *Clinical Research in Complementary Therapies E-Book: Principles, Problems and Solutions*. Elsevier Health Sciences.
- Lindquist R., Tracy M.F., Snyder M. (2018). *Complementary & alternative therapies in nursing*. Springer Publishing Company.
- Micozzi, M.S. (2018). *Fundamentals of Complementary, Alternative, and Integrative Medicine-E-Book*. Elsevier Health Sciences.
- Nedrow, A. R., Istvan, J., Haas, M., Barrett, R., Salvesson, C., Moore, G., Keenan, E. (2007). Implications for education in complementary and alternative medicine: a survey of entry attitudes in students at five health professional schools. *The Journal of Alternative and Complementary Medicine*, 13(3), 381-386.
- Nworu, C.S., Udeogaranya, P.O., Okafor, C.K., Adikwu, A.O., Akah, P.A. (2015). Perception, usage and knowledge of herbal medicines by students and academic staff of University of Nigeria: A survey. *European Journal of Integrative Medicine*, 7(3), 218-227.
- Oh, B., Butow, P., Mullan, B., Clarke, S., Tattersall, M., Boyer, M., Larke, L. (2010). Patient-doctor communication: use of complementary and alternative medicine by adult patients with cancer. *Journal of the Society for Integrative Oncology* 8(2), 56-64.
- Quartey, N.K., Ma, P.H., Chung, V.C., Griffiths, S.M. (2012). Complementary and alternative medicine education for the medical profession: systematic review. *Evidence-Based Complementary and Alternative Medicine*. Article ID 656812.
- Quek, D. (2009). The Malaysian healthcare system: a review. In *Intensive workshop on health systems in transition: 29-30 April 2009*; Kuala Lumpur. Available at [https://researchgate.net/profile/David\\_Quek2/publication/237409933\\_The\\_Malaysian\\_Health\\_Care\\_System\\_A\\_Review/links/0c96053b844e2563b9000000.pdf](https://researchgate.net/profile/David_Quek2/publication/237409933_The_Malaysian_Health_Care_System_A_Review/links/0c96053b844e2563b9000000.pdf)
- Ramzan, I. (2015). *Phytotherapies: Efficacy, Safety, and Regulation*. John Wiley & Sons.
- Seidel, A.K., Schetzina, K.E., Freeman, S.C., Coulter, M.M., Colgrove, N.J. (2013). Comparison of breast-feeding knowledge, attitudes, and beliefs before and after educational intervention for rural Appalachian high school students. *South Med J*. 106(3), 224-229.
- Soares, J., Vargas, D.D., Formigoni, M.L.O.D.S. (2013). Knowledge and attitudes of nurses towards alcohol and related problems: the impact of an educational intervention. *Revista da Escola de Enfermagem da USP*. 47(5), 1172-1179.
- Solanki, R.S. (2016). Complementary and Alternative Medicine: Hidden presence among doctors and patients, an explorative study. *Panacea Journal of Medical Sciences*. 6(3), 159-163.
- Trail-Mahan, T., Mao, C.L., Bawel-Brinkley, K. (2013). Complementary and alternative medicine: nurses' attitudes and knowledge. *Pain Management Nursing*. 14(4), 277-286.
- Whedon, J., Tosteson, T.D., Kizhakkeveetil, A., Kimura, M.N. (2017). Insurance reimbursement for complementary healthcare services. *The Journal of Alternative and Complementary Medicine*, 23(4), 264-267.
- Yildirim, Y., Parlar, S., Eyigor, S., Serto, O.O., Eyigor, C., Fadiloglu, C., Uyar, M. (2010). An analysis of nursing and medical students' attitudes towards and knowledge of complementary and alternative medicine (CAM). *Journal of clinical nursing*, 19(7-8), 1157-1166.